

› Large Format Printing Specifications

Applies to all print sizes › templates available on our website

With large format printing it is very important that artwork is created in a way that will give the best possible image clarity when reproduced on a large scale. Below are a set of guidelines that will make your final prints output as you expect them to.

Supported File Types:

- › Adobe Illustrator
- › Adobe Photoshop
- › Adobe Acrobat (Hi-Res)
- › Quark Xpress

1

All artwork should be produced at a scale of 25% of the original size at 300dpi or full size at 75dpi. (i.e. An 8ftx4ft Sign (2400x1200mm), the artwork size is 600x300mm at 300 dpi.

2

Any scanned images within the file need to be hi-res and in RGB (Note: Any Duotones should be saved as RGB)

3

Artwork should be saved in either TIF or PDF format with all images embedded. Please also ensure all fonts used in the artwork are supplied, unless already outlined.

4

Any logos should be created in Illustrator for the best output, as these will be fully scalable.

5

Please also supply a colour proof of the finished artwork. Without this we cannot guarantee the colour matching of any files or colours used.

6

All black in the files should be produced in CMYK to the following percentages:

C (Cyan) = 40% :: M (Magenta) = 40%

Y (Yellow) = 40% :: K (Black) = 100%